



# Industrial Fabrics Association International

**For Immediate Release**

**Contact: Andrea Lynn  
Sonoma Shade Sails  
(707)887-2249**

## **Sonoma Shade Sails Forestville, CA Wins 2019 International Achievement Award**

(Orlando, FL – Oct. 3, 2019) – **Sonoma Shade Sails Forestville, CA**, was recognized with the 2019 International Achievement Award (IAA) for design excellence in specialty fabrics applications.

**Sonoma Shade Sails Forestville, CA** received an Outstanding Achievement Award for its **Laguna Road Winery** project. The project was recognized in the competition's **Commercial Retractable Awnings and Canopies** category.

For seven decades, IAA has recognized excellence in design and innovation, highlighting truly spectacular work in the specialty fabrics and technical textiles industry. The International Achievement Awards competition is sponsored by IFAI, a not-for-profit trade association who's over 1,600 member companies represent the growing international specialty fabrics and technical textiles marketplace.

IFAI received a total of 255 entries from 14 countries that were submitted for 42 categories in this year's competition. Winners were selected based on complexity, design, workmanship, uniqueness and function. Judges included industry experts, editors, architects, educators and design professionals who were chosen for their knowledge in a particular field of study or product area.

All entries receive prominent recognition at the IFAI Expo, the largest specialty fabrics tradeshow in the Americas. Winners receive additional publicity through coverage in IFAI magazines and press releases distributed to media professionals. For photos and a detailed project description, visit [www.iaa.ifai.com](http://www.iaa.ifai.com).

Sincerely,

Haylee Bartley  
Member Programs Specialist  
+1 651 225 6984 // [hibartley@ifai.com](mailto:hibartley@ifai.com)